

You Have Only One Chance to Make a First Impression

Each call you receive can be a potential client or sale, so it's crucial you handle every call quickly and professionally. Make an impact with the advanced communication features available in Comdial's Impact™ Classic family of telephones.

The Right Phone for the Right Job

Do you need a speakerphone? LCD display? Multiple telephone lines? Whatever features you need, the Comdial Impact Classic family of telephones has the right instrument for you. Choose from three feature-rich models to find the phone that's suited to each person and task in your organization. With the right communication tools at hand, each employee can get the job done quickly and efficiently. For expanded capabilities, add an attendant console to put even more features at your fingertips.

Easy Phone Setup

Impact Classic multi-line telephones are equipped with Liquid Crystal Displays (LCD) to make programming your features as easy as pushing a button. You quickly personalize your phone by responding to prompts that guide you through the process. Just make your choices from the list of options by using the interactive LCD soft keys. This simple procedure eliminates long training sessions and costly visits by service techs to install each new phone. All personnel in your organization will have advanced communications at their fingertips to improve productivity and responsiveness.

Tri-Color LEDS Take the Guesswork out of Answering the Phone

Have you ever accidentally picked up a line that someone else put on hold? Or been confused by an array of red lights flashing on your phone, unable to separate the incoming calls from the calls on hold? With Comdial's unique tri-colored LEDs, you see at-a-glance the status of all your telephone lines, without having to memorize confusing flash and flutter patterns like other phone systems force you to do. When you pick up a call, the status light turns green. If you put the call on hold, the light flashes green. Lines in use by others are red. If several lines are ringing at your station, the one that's been ringing longest flashes orange. This guarantees the call waiting the longest is the one you answer first.



One-Look, One-Touch Control over Your Company Telephones

Expand your options with a DSS/BLF Impact Classic Console. The 64-button console is a perfect add-on for receptionists, system attendants, and executive assistants. An array of Busy Lamp Fields (BLF) shows you instantly which of up to 64 phones are in use and which are idle. The direct station selection (DSS) intercom feature puts control of every phone line at your fingertips. You can program through your telephone up to 64 speed dial buttons or easy-touch access to the other advanced features available from your Comdial communications system.

Advanced Features Provide Benefits beyond Compare

One-Touch Access: The advanced dialing options of the Impact family of telephones increase productivity by providing one-touch access to coworkers and contacts. Features such as Speed Dial, Last Number Redial, and access to additional auto dial locations simplify call handling in your busy organization.

One-Touch Control: The fixed feature buttons on the Impact Classic telephones give you one-touch call transfer, call conference, hold, and intercom. On the advanced phones, you have additional fixed feature buttons for mute, speaker

phone activation, and intercom — all with LED indicators so you can tell at-a-glance which features are active.

One-Touch Programming: On the LCD telephones, three interactive keys below the screen let you program the phone. With the easy on-screen access you can take advantage of many of the 200-plus system features from the Comdial communications system. The LCD screen walks you through the choices available, letting you easily turn features on and off without turning to a printed manual. You always have an interactive user's guide at your fingertips!

One-Glance Status: Flashing LED indicators alert you to new voice mail messages and show you the status of all calls. Phones with the LCD screen let you see who is calling (where caller ID is available) and how long you've been on a call.

Hands-Free Communication: Select one of the fully integrated Impact Classic speakerphones to enjoy the benefits of hands-free/hassle-free talk time. A speakerphone frees your hands to take notes or to search your computer for needed information while handling calls. Speakerphones also allow for group participation in important conversations.

User-Friendly Voice Mail: Easy-touch buttons let you record voice mail messages or screen your incoming calls for mid-message pickup, plus so much more.



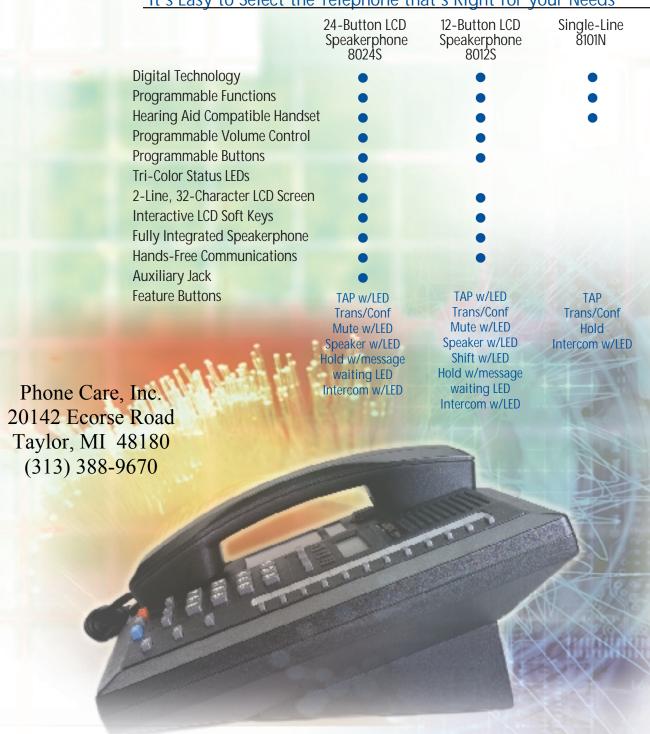


The Rising Star™

Comdial Corporation 106 Cattlemen Road Sarasota, Florida 34232 1-800-COMDIAL www.comdial.com

Comdial's Impact Classic telephones let you make a good impression with every call, handling all your communications simply, thoroughly, and affordably.

It's Easy to Select the Telephone that's Right for your Needs



Call today for additional information on Comdial's advanced solutions for small- to medium-sized businesses.